**Writing Frame Form**

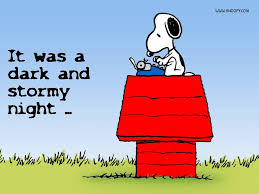
**Time Period**

**Purpose**

**Audience**

Just like a picture hung on the wall looks the best when it is displayed in a frame that “fits” the picture, so too is writing at its best when it is written to fit inside its “frame.” The “frame” for writing consists of elements of the writing situation—your audience, your purpose, the genre in which you’re writing, and the time period in which you’re writing. These four elements compose a “frame” that allow you to craft the most effective piece of writing possible for the particular writing situation which you are attempting to address.

**Genre**



For each piece you write in this class you will be asked to identify the “frame” in which you’re writing.

Answer the following questions:

1. Who is your audience—in other words, who are you trying to write to? Be SPECIFIC! Don’t just say “general audience.”
2. What is your purpose—in other words, what effect do you want to have on your reader?
3. What genre are you writing in? What are some of the conventions of this genre that might be important to consider as you begin your writing process?
4. How is your topic relevant to your audience NOW in the time period in which you’re writing?
5. Given your audience and purpose, what kinds of evidence/support will you need/use to develop your purpose convincingly for your audience?
6. How will you use YOUR own voice in this piece of writing? Why is YOUR voice important in this piece of writing?